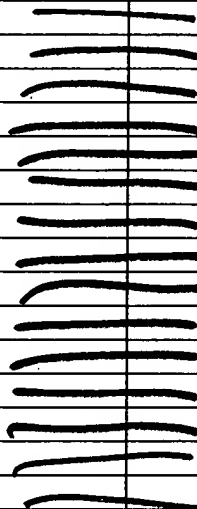


FORM PTO-1449 (REV. 7-80)		U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE		ATTY. DOCKET NO. ATL99003	SERIAL NO. 09/611,196
LIST OF DOCUMENTS CITED BY APPLICANT (Use several sheets if necessary)				APPLICANT(S): Smith et al.	
				FILING DATE July 6, 2000	GROUP 2761

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U.S. PATENT DOCUMENTS							
* EXAMINER INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE (IF APPROPRIATE)	
R.B <div style="border-left: 2px solid black; height: 100px; margin: 5px 0;"></div> R.B	D280,214	08/1985	Neal, Jr.	 Technology Center 2100		<div style="writing-mode: vertical-rl; transform: rotate(180deg);"> RECEIVED SEP 20 2001 Technology Center 2100 </div>	
	D290,136	06/1987	Ball et al.				
	D310,849	09/1990	Davis				
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FOREIGN PATENT DOCUMENTS							
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						YES	NO
OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)							
EXAMINER R. Jordan-Burnie				DATE CONSIDERED 12/19/01			
*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.							

FORM PTO-1449
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OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

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R.B.

Giant Introduces Frequent Shopper Program; 'A Simple Way to Save. A Simple Way to Win. A Simple Way to Give.' PR NEWswire, August 31, 2000.

R.B.

Linda Purpura. Bi-Lo Launches New Bonus Card Program, Supermarket News, vol. 47, no.12, page 19, March 24, 1997.

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BI-LO Customers Have 'Key' Advantage, PR NEWswire, January 6, 1997.

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Change In Your Pocket At All Times Kids Connect In Style With New MCI Prepaid Shout! Calling Cards Exclusive Speed Dial Express Offers Convenience to Kids; Peace of Mind to Parents, PR NEWswire, July 29, 1998.

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R. E. Ford & B. Annie

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12/19/01

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